Supplemental Statement

OMB No. 1105-0002

Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as amended.

•		DEC 3 C 11		
	For Six Month Period Ending	(Insert date)		
Name of Registrant		Registration No	, 2310	
Bahamas Tourist Office d/b/a Bahamas News Bure Business Address of Registrant Ministry of Tourism P. O. Box N-3701	eau			
Nassau, Bahamas	I—REGIS	STRANT		
1. Has there been a change in t	he information previously furnis	hed in connection wit	h the following:	
(a) If an individual:				
(1) Residence address(2) Citizenship(3) Occupation	Yes □ Yes □ Yes □	No 🛍 No 🛍		
(b) If an organization:				
(1) Name(2) Ownership or control(3) Branch offices	Yes Yes Yes Yes	No 🗹 No 🗹 No 🗹		
2. Explain fully all changes, if a	ny, indicated in item 1.		· · · · · · · · · · · · · · · · · · ·	
N/A				
			•	
IF T	HE REGISTRANT IS AN INDIVIDUAL,	OMIT RESPONSE TO IT	EMS 3, 4, and 5.	
3. Have any persons ceased acting period? Yes □	ng as partners, officers, directors of No 🔊	or similar officials of th	ne registrant during this 6 month reporting	
If yes, furnish the following in	nformation:			
Name	Position	6- HJ 06.	Date Connection Ended	
		P3 :25	TA D	

4.	Have any p Yes □	oersons becor No □	ne partners, officers,	directors or similar	officials during	g this 6 month	reporting period?
	If yes, furnis	sh the following	g information:				
	Name		Residence Address	Citizenship		Position	Date Assumed
5.	Has any pers Yes □	No 🗆	Item 4 rendered servi	ces directly in furthera	nce of the inter	ests of any foreign	n principal?
	If yes, identi	fy each such	person and describe hi	s services.			
6.	empioyment	or connection	dividuals other than of a with the registrant do ag information:	ficials, who have filed a uring this 6 month rep	a short form reg orting period?	istration statemer Yes □	ıt, terminated their No □
	Name		_	Position or connection			Date terminated
7.	secretarial, o	vices to the re or in a related	ing period, have any pe gistrant directly in fur- or similar capacity? g information:	ersons been hired as em therance of the interest Yes \(\square\)	ployees or in any is of any foreign lo □ _k	y other capacity by principal in othe	the registrant who tr than a clerical or
	Name		Residen Addres		Position or connection	Da	te connection began

n E0	DEICN	PRINCIPAL
	DKY.IC-N	PRINCIPAL

(PAGE 3)

8.	Has your connection with any foreign prinicpal ended during this 6 month reporting period?	Yes □	No 💂
	If yes, furnish the following information:		
	Name of foreign principal	Date	of Termination
9.	Have you acquired any new foreign principal during this 6 month reporting period?	Yes 🗆	No 🔂
	If yes, furnish following information:		
	Name and address of foreign principal		Date acquired
- 10	. In addition to those named in Items 8 and 9, if any, list the foreign principals whom you con	ntinued to repre	sent during the
	6 month reporting period.		
	The Bahamas Ministry of Tourism		
	III-ACTIVITIES		
1	During this 6 month reporting period, have you engaged in any activities for or rendered any named in Items 8, 9, and 10 of this statement? Yes ☑ No ☐	services to any f	oreign principal
	If yes, identify each such foreign principal and describe in full detail your activities and serv	rices:	
	(See Insert 11).		

The term "foreign principal" includes, in addition to those defined in section I(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled,

financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12.	During this 6 m Yes □	nonth reporting p No ■	period, have you o	n behalf of any i	foreign principal e	engaged in politica	l activity ² as defined	d below?
	the relations, arranged, spo	·	icies sought to be red speeches, lec	influenced and	i the means empi	oved to achieve u	cating, among other his purpose. If the r to dates, places of	CKIZHAIIL
13	3. In addition to your foreign	the above descr principals?	ibed activities, if a Yes □	ny, have you en No 🛅	ngaged in activity	on your own beha	If which benefits a	ny or all of
	If yes, descri	be fully.						
	·							
							•	
					-			

²The term "political activities" means the dissemination of political propagands and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign publics of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV-FINANCIAL INFORMATION

14. (a)	During this 6 month report statement, or from any other either as compensation or	r source, for or in the interests (d from any foreign principal named in of any such foreign principal, any contrib No 🏻	Items 8, 9 and 10 of this outions, income or money
	If yes, set forth below in th	ne required detail and separat	ely for each foreign principal an accoun	nt of such monies. ³
	Date	From Whom	Purpose	-Amount
	(See Insert 14 (a)))		
	•			Total
(b	named in Items 8, 9 and 10 Yes □ No □	ting period, have you received of this statement, or from any	any thing of value ⁴ other than money fi other source, for or in the interests of ar	rom any foreign principal ny such foreign principal?
	If yes, furnish the followin	g information:		
	Name of foreign principal	Date received	Description of thing of value	Purpose

³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15.	(a) DISBURSEMENTS—Me During this 6 month re (1) disbursed or expen this statement?	enorting period b	ave you nnection with acti No □	vity on behalf of a	nny foreign principal	named in Items 8, 9 and 10 of
	(2) transmitted monies	s to any such fore	ign principal?	Yes □	x No □	
	If yes, set forth below i monies transmitted, if a	n the required de any, to each foreig	tail and separatel gn principal.	y for each foreign	n principal an accou	nt of such monies, including
	Date	To W	hom		Purpose	Amount
	(See Insert 15	(a))		•		

5. (b) DISBURSEMENTS-				
During this 6 mo connection with Yes □ No	onth reporting period, have y activities on behalf of any for 128	ou disposed of anything oreign principal named	of value ⁵ other than mo in items 8, 9 and 10 of	ney in furtherance of or in this statement?
If yes, furnish the fo	llowing information:			
		On behalf of	Description	
Date	Name of person	what foreign	of thing of	
disposed	to whom given	principal	value	Purpose
atherneron made	n reporting period, have you f any contributions of money or any primary election, conven	other things of value, in	connection with an elect	tion to any political office, of
If yes, furnish the fo	llowing information:		•	
		Nam	ne of .	
	Amount or thin	-		Name of candidate
Date	of value	organi	zation	Canalause
	•			
	V_1	POLITICAL PROPAGAL	NDA	
communication or exp believes will, or which section of the public government of a foreign in the United States rac political, or religious di overthrow of any gover violence.)	ne Act defines "political propersion by any person (1) whe intends to, prevail upon, i within the United States win country or a foreign political cial, religious, or social dissens sorder, civil riot, or other confirmment or political subdivision	paganda" as including a hich is reasonably adap ndoctrinate, convert, ind th reference to the pol party or with reference sions, or (2) which advocation lict involving the use of for on of any other American	any oral, visual, graphic ted to, or which the per luce, or in any other way itical or public interest to the foreign policies of ates, advises, instigates, o orce or violence in any ot a republic by any means	influence a recipient or any s, policies, or relations of the United States or promote promotes any racial, social ther American republic or the involving the use of force of
16. During this 6 mon defined above?	th reporting period, did you Yes □ No 🗷	prepare, disseminate or	cause to be disseminate	d any political propaganda a
IF YES, RESPOND TO	O THE REMAINING ITEMS IN TH	iis section v.		
17. Identify each such	n foreign principal.			
N/A				

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18.	During this 6 month reporting finance your activities in prep	period, has any foreign princ aring or disseminating politi	cipal established a b cal propaganda?	udget or allocate Yes □	d a specified : No □	sum of money to		
	If yes, identify each such foreign principal, specify amount, and indicate for what period of time.							
		•	4					
	,		*	¹ · • • • • • • • • • • • • • • • • • •				
19.	During this 6 month reporting	period, did your activities in	preparing, dissemi	nating or causing	the dissemin	nation of political		
	propaganda include the use on Radio or TV broadcasts	of any of the following: w// □ Magazine or newspaper articles		re films 🗆	Letters or to	elegrams		
	☐ Advertising campaigns	□ Press releases	☐ Pamphlets of publication	r other 🔲	Lectures or speeches			
	□ Other (specify)							
20.	During this 6 month reporting	period, did you disseminate	or cause to be disser	ninated political	propaganda a	mong any of the		
	following groups: #/A			-		3,		
	☐ Public Officials	□ Newspapers		☐ Librari				
	☐ Legislators☐ Government agencies☐	☐ Editors			ional institut	ions		
	☐ Other (specify)	☐ Civic groups	or associations	□ Nation	ality groups			
21.	What language was used in th ☐ English							
22.	Did you file with the Registrate disseminated or caused to be	on Section, U.S. Department disseminated during this 6	t of Justice, two copi month reporting pe	es of each item of eriod? #/A Yes	political prop			
23.	Did you label each item of suc Yes □ No □	ch political propaganda mate	erial with the statem	ent required by	Section 4(b)	of the Act? 11/4		
24.	Did you file with the Registrat propaganda material as requir	ion Section, U.S. Departmen ed by Rule 401 under the A	et of Justice, a Disser ct? I/A Yes	mination Report No 🗆	for each item	of such political		
		VI—EXHIBITS AN	ND ATTACHMENT	3				
25.	EXHIBITS A AND B							
	(a) Have you filed for each of	the newly acquired foreign	principals in Item 9	the following:	H/A			
			•	3.				
	Exhibit A ⁶ Yes D Exhibit B ⁷ Yes D							
	If no, please attach the red	quired exhibít.						
	(b) Have there been any char during this six month per	iges in the Exhibits A and B iod? Yes □	previously filed for No □	any foreign prin	ncipal whom	you represented		
	If yes, have you filed an a	mendment to these exhibits	? Yes □	No □				
	If no, please attach the rec	quired amendment.						

the registrant and the foreign principal.

The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the re-

26. EXHIBIT C	
If you have previously filed an Exhibit C ⁸ , state whether a period. No □ No □	ny changes therein have occurred during this 6 month reporting
If yes, have you filed an amendment to the Exhibit C?	Yes □ No □
If no, please attach the required amendment.	
27. SHORT FORM REGISTRATION STATEMENT	
Have short form registration statements been filed by all of Yes ፟ No □ ¥/▲	the persons named in Items 5 and 7 of the supplemental statement?
If no, list names of persons who have not filed the require	ed statement.
	·
the attached exhibits and that he is (they are) familiar with the accurate to the best of his (their) knowledge and belief, excep	tive) read the information set forth in this registration statement and contents thereof and that such contents are in their entirety true and it that the undersigned make(s) no representation as to the truth or Registration Statement, if any, insofar as such information is not (Type or print name under each signature)
(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual,	Review Moures
or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)	Resee D. Mayers
Subscribed and sworn to before me at	y The Bahamas
· ·	
this day of	
Y .	MATISTRY OF TOURISM
1/	ECEIVE MNISTRY DE TOURISM

OFFICE OF THE

The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, anicher of interpretation, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

UNITED STATES DEPARTMENT OF JUSTICE REGISTRATION UNIT CRIMINAL DIVISION WASHINGTON, D.C. 20530

NOTICE

Please answer the follow sheet in triplicate with your	ing questions and return this supplemental statement:
<pre>1. Is your answer to Item 1 Propaganda - page 7 of F Statement):</pre>	6 of Section V (Political orm OBD-64 - Supplemental
Yes	or No X
(If your answer to question 1 question 2 of this form.)	is "yes" do not answer
2. Do you disseminate any m registration:	aterial in connection with your
Yes X	or No
(If your answer to question 2 our review copies of all such film catalogs, posters, broch which you have disseminated d	material including: films,
Rence & Mayers Signature	January 30, 1989
Rence D. Mayers Please type or print name of signatory on the line above	RECEIVED RECEIVED REB -9 P3 RECISTRATION RECISTRATION
EXECUTIVE - ADMINISTRATION Title	22

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement?

Yes	Х	No

If yes, identify each such foreign principal and describe in full detail your activities and services:

All offices are devoted to the promotion of tourism in The Bahamas on behalf of The Bahamas Ministry of Tourism. Some of the activities in which the offices were engaged were:

- Participation in sales conferences, conventions and trade shows, etc. throughout the United States (see attachments)
- Liaison with tour operators, airlines and travel agents to stimulate their interest in the Bahamas' tourism and to engage in joint promotions and advertising (see attachments)
- Coordination of familiarization trips to The Bahamas and teachins for travel agents (see attachments).

RECEIPTS - JULY - DECEMBER, 1989

JULY	\$ 64,264.94
AUGUST	194,422.90
SEPTEMBER	90,515.06
OCTOBER	132,239.25
NOVEMBER	38,868.37
DECEMBER	-
	\$520,310.52

KIERKAL SEGO

ECB -0 03.75



BAHAMAS TOURIST OFFICE

2SS ALHAMBRA CIRCLE, SUITE 415
CORAL GABLES, FLORIDA 33134
--TELEPHONE (305) 442-4857

EXPLANATION FOR THE BREAKDOWN OF RECEIPTS

Payments on behalf of all U.S. Bahamas Tourist Offices are made from the Accounting Department located in Coral Gables, Florida. The actual breakdown of receipts from The Bahamas would be the same as the breakdown of the disbursements. The Bahamas Treasury has provided the B.T.O. with a working float. Payments are made against this float and at the end of each week a summary of the disbursements is prepared (by account eg. salaries, rent, transportation, etc.) and sent to the Ministry of Tourism, Nassau. The Ministry in turn sends these Reports to the Treasury requesting reimbursement. Reimbursement checks are forwarded to the Miami Accounting Department as they are received. The amount of reimbursement checks (receipts) received for a given period (eg. January-June, 1988) would be less than the amount of actual disbursements for that period since reimbursement checks are sometimes received a month or more after reports have been submitted. The float allows us to continue day-to-day operations in such cases.

If you need additional information please let me know.

Ernestine L. Cox

Sr. Ass't General Manager-Finance



IT'S BETTER IN THE BAHAMAS!



BTO: Nat. Headquarters

	Expenditure
Salaries And Allowances	133,343.26
Travel Allowances And Subsistence	3,215,22
Telephone And Communication Services	1,707.00
Rentals	12,664.22
Frinting And Reproduction	.00
Fees And Professional Services	30.10
Office Supplies	276.01
Hospitality And Entertainment	50.58
Office Total>	151,286.39

RECEIVED

DEPT. OF JUSTICE

Report - USG010 Bahamas Government - Ministry Of Tourism Report Of U.S. Offices Half - Year Expenditure

Fage

Expressed In United States Dollars
For The Half Year Ended 31/12/89

BTO: Support Services

	Expenditure
Salaries And Allowances	42,910.50
Travel Allowances And Subsistence	15,138,89
Telephone And Communication Services	53,445.46
Rentals	4,977.24
Frinting And Reproduction	459.93
Repairs And Maintenance	133.25
Fees And Professional Services	8,186.75
Office Supplies	4,519.93
Hospitality And Entertainment	59 • 68
Office Total>	129,831.63

BTO: Southern Area

	Expenditure
Salaries And Allowances	33,484.78
Travel Allowances And Subsistence	8,014.03
Telephone And Communication Services	133.26
Rentals	327.24
Printing And Reproduction	212.50
Fees And Professional Services	1,028.57
Office Supplies	373.67
Hospitality And Entertainment	13.42
Office Total>	43,597.47

Report - USG010 Bahamas Government - Ministry Of Tourism Report Of U.S. Offices Half - Year Expenditure

Fage

Expressed In United States Dollars
For The Half Year Ended 31/12/89

BTO: Groups

	Expenditure
Salaries And Allowances	55,021.42
Travel Allowances And Subsistence	16,692.61
Telephone And Communication Services	9,491.40
Rentals	4,679.80
Frinting And Reproduction	2,967.61
Fees And Professional Services	8,093.37
Office Supplies	1,444.41
Hospitality And Entertainment	2,926.29
Office Total>	101,316.91

BTO: Eastern Area

	Expenditure
Salaries And Allowances	86,269.33
Travel Allowances And Subsistence	11,802.47
Telephone And Communication Services	14,031.48
Rentals	2,017.32
Frinting And Reproduction	2,386.91
Repairs And Maintenance	89.10
Fees And Professional Services	337.38
Office Supplies	4,033.64
Hospitality And Entertainment	357.06
Office Total>	121,324.69

BTO: Western Area

	Expenditure
Salaries And Allowances	26,957.81
Travel Allowances And Subsistence	5,713.94
Telephone And Communication Services	614.19
Rentals	1,391.50
Frinting And Reproduction	382.80
Fees And Professional Services	753.90
Office Supplies	836.69
Hospitality And Entertainment	930+83
Office Total>	37,591,66

BTO: Midwest Area

	Expenditure
Salaries And Allowances	44,571,30
Travel Allowances And Subsistence	22,047.43
Telephone And Communication Services	7,217,93
Rentals	1,501.50
Frinting And Reproduction	468+09
Repairs And Maintenance	7.00
Fees And Professional Services	464.40
Office Supplies	940.88
Hospitality And Entertainment	3,021.51
Office Tota!>	80,240.04

Report - USG010 Bahamas Government - Ministry Of Yourism

Page

Report Of U.S. Offices Half - Year Expenditure Expressed In United States Dollars

For The Half Year Ended 31/12/89

BTO Boston

	Expenditure
Salaries And Allowances	55,799.13
Travel Allowances And Subsistence	9,321.57
Telephone And Communication Services	10,695,18
Rentals	15,661.65
Frinting And Reproduction	687.28
Fees And Professional Services	1,877.59
Office Supplies	882.17
Hospitality And Entertainment	3,000.01
Office Total>	97,924.58

For The Half Year Ended 31/12/89

BTO: Chicago

	Expenditure
Salaries And Allowances	87,536.28
Travel Allowances And Subsistence	34,844.26
Telephone And Communication Services	21,027.83
Rentals	25,141.96
Printing And Reproduction	2,966.71
Repairs And Maintenance	.00
Fees And Professional Services	2,319.91
Office Supplies	2,850.91
Hospitality And Entertainment	5,788.62
Office Total	4 ()() A'27 AG

Office Total--->

182,476.48

Report - USG010 Bahamas Government - Ministry Of Tourism Report Of U.S. Offices Half - Year Expenditure

Page

Expressed In United States Dollars
For The Half Year Ended 31/12/89

BTO: Dallas

	Expenditure
Salaries And Allowances	68,044.17
Travel Allowances And Subsistence	13,226.36
Telephone And Communication Services	10,498.40
Rentals	15,761.62
Printing And Reproduction	1,209,2?
Repairs And Maintenance	1,528,15
Fees And Professional Services	649.32
Office Supplies	1,276.70
Hospitality And Entertainment	429.98
Office Total>	112,623.97

BTO: Atlanta

	Expenditure
Salaries And Allowances	69,510.45
Health Insurance And Pension	217.61
Travel Allowances And Subsistence	21,117.20
Telephone And Communication Services	14,272.30
Rentals	12,957.42
Frinting And Reproduction	1,813.98
Repairs And Maintenance	468.30
Fees And Professional Services	1,433.85
Office Supplies	1,872.80
Hospitality And Entertainment	962.30
Office Total>	124,626.21

BTO: Los Angeles

	Expenditure
Salaries And Allowances	133,566.20
Travel Allowances And Subsistence	13,294.07
Telephone And Communication Services	12,246.19
Rentals	18,874.71
Frinting And Reproduction	694.59
Repairs And Maintenance	.00
Fees And Professional Services	934.08
Office Supplies	915.37
Hospitality And Entertainment	6,574.51
Office Total>	187,099.72

Fage

BTO: Miami

	Expenditure
Salaries And Allowances	128,316.89
Health Insurance And Pension	.00
Travel Allowances And Subsistence	25,454,55
Telephone And Communication Services	26,650,68
Rentals	1,704.31
Frinting And Reproduction	1,757,96
Repairs And Maintenance	166.64
Fees And Professional Services	2,907.50
Office Supplies	1,933.69
Hospitality And Entertainment	1,987.45-
Office Total>	186,904.77

Report - USG010 Bahamas Government - Ministry Of Tourism
Report Of U.S. Offices Half - Year Expenditure

Fage

Expressed In United States Dollars

For The Half Year Ended 31/12/89

BTO: New York

Salaries And All.	Expenditure
Salaries And Allowances	148,712.55
Travel Allowances And Subsistence	34,324.92
Telephone And Communication Services	6,867.18
Rentals.	84,749.04
Frinting And Reproduction	2,523.37
Repairs And Maintenance	119.10
Fees And Professional Services	1,713.29
Office Supplies	3,096.43
Hospitality And Entertainment	3,034.32
Office Total>	285,140.20

Report - USGO10 Bahamas Government - Ministry Of Tourism

Report Of U.S. Offices Half - Year Expenditure

Fage

Expressed In United States Dollars
For The Half Year Ended 31/12/89

BTO: Houston

	Expenditure
Salaries And Allowances	54,563.33
Travel Allowances And Subsistence	9,219.08
Telephone And Communication Services	8,160.46
Rentals	12,162.08
Frinting And Reproduction	193.55
Fees And Professional Services	1,467.13
Office Supplies	921.45
Hospitality And Entertainment	1,172.17
Office Total>	87,859.25

BTO: Washington

	Expenditure
Salaries And Allowances	104,450.44
Travel Allowances And Subsistence	22,108.34
Telephone And Communication Services	16,581.53
Rentals	31,708.04
Printing And Reproduction	1,895.21
Repairs And Maintenance	171.00
Fees And Professional Services	1,639.59
Office Supplies	1,560.37
Hospitality And Entertainment	4,635.72
Office Total>	184,720.24

BTO: Philadelphia

	Expenditure
Salaries And Allowances	37,243,05
Travel Allowances And Subsistence	8,143.65
Telephone And Communication Services	7,612,63
Rentals.	15,470.17
Frinting And Reproduction	1,146.44
Fees And Professional Services	471.29
Office Supplies	384.52
Hospitality And Entertainment	4,983.68
Office Total>	75,455,43

Bahamas Government - Ministry Of Tourism

fage

Report Of U.S. Offices Half - Year Expendice

Expressed In United States Dollars
For The Half Year Ended 31/12/89

BTO: Detroit

<i>p</i> 1.	Expenditure
Salaries And Allowances	54,200.74
Travel Allowances And Subsistence	13,319,94
Telephone And Communication Services	10,439.54
Rentals	8,812.91
Frinting And Reproduction	571.15
Repairs And Maintenance	15.22
Fees And Professional Services	1,553.82
Office Supplies	691.79
Hospitality And Entertainment	1.396.14
Office Total>	91,001.25

BTO: San Francisco

	Expenditure
Salaries And Allowances	19,627.12
Travel Allowances And Subsistence	3,977.67
Telephone And Communication Services	5,176.35
Rentals	2,230.00
Printing And Reproduction	93+43
Fees And Professional Services	111.90
Office Supplies	225.73
Hospitality And Entertainment	1,626.85
Office Total>	33,069.05

Report Of U.S. Offices Half - Year Expendence
Expressed In United States Dollars
For The Half Year Ended 31/12/89

BTO: St. Louis

Salaries And Att	Expenditure
Salaries And Allowances	16,289.67
Travel Allowances And Subsistence	5,685.43
Telephone And Communication Services	2,802.60
Rentals	2,650.00
Frinting And Reproduction	308.30
Fees And Professional Services	930.95
Uffice Supplies	33.99
Hospitality And Entertainment	892+37
Office Total>	29,593.31

BTO: Chartotte

	Expenditure
Salaries And Allowances	13,397.98
Travel Allowances And Subsistence	4,494.05
Telephone And Communication Services	4,847.05
Rentals	4,016.90
Frinting And Reproduction	1.30 + 81.
Fees And Professional Services	75.00
Office Supplies	43.30
Hospitality And Entertainment	1,096.59-
Office Total>	25.908.50

BTO: Latin America

	Expenditure
Salaries And Allowances	37,608,46
Travel Allowances And Subsistence	6,729,76
Telephone And Communication Services	6,317,39
Rentals	661.91
Frinting And Reproduction	282.64
Fees And Professional Services	3,970.21
Office Supplies	134.38
Hospitality And Entertainment	7,177,80
Office Total>	62,882.55

Expenditure

United States Total-->

2,432,454.30

SUMMARY OF ACTIVITIES SEPTEMBER 1989 BTO DETROIT

September 5, 1989	Meeting - DMB&B
September 6, 1989	CTO Board Meeting
September 6, 1989	Detroit Women in Travel Organization Presentation, Dearborn, MI (Travel Agents - 104)
September 13, 1989	Monroe Travel Agents Association Presentation, Monroe, MI (Travel Agents - 43)
September 13-17, 1989	CTC-13, Crystal Palace, Nassau, Bahama
September 18, 1989	National Trade Show, Claveland, CH (Travel Agents - 164)
September 19, 1989	National Trade Show, Akron, CH (Travel Agents - 116)
September 20, 1989	National Trade Show, Columbus, OF (Travel Agents - 100)
September 21, 1989	National Trade Show, Cincinnati, OH (Travel Agents - 100)
September 21, 1989	Aero Travel Open House, Columbus, CH (Consumers - 120)
September 22, 1989	Meeting - Continental Airlines
September 27, 1989	USAir Product Launch, Dayton, OH (Travel Agents - 250)
September 28, 1989	Travel Marketplace, Detroit, MI (Travel Agents - 500)

, k

SUMMARY OF ACTIVITIES OCTOBER 1989 BTO DETROIT

October 4, 1989	Golf Group - Cleveland, OH (Trawel Agents/Meeting Planners-115)
October 5, 1989	Travel Marketplace, Cleveland, OR (Travel Agents - 250)
October 5, 1989	Meeting - Ameriflora 1992, Columbus,
October 5-8, 1989	Columbus Day Parade, Columbus, OH (Consumers - 4,000)
October 6, 1989	Meeting - Ako Kambon, Columbus Chamber of Commerce
October 6, 1989	Meeting - Sam Gresham, Columbus Urban League
October 6, 1989	Meeting - Jarry Hammond, President, Columbus City Council
October 9, 1989	Columbus Day Parade, Chicago
October 10, 1989	Golf Group - Detroit (Travel Agents/Meeting Planners-108;
October 12, 1989	Meeting - Movement Unlimited
October 16, 1989	Don Holland Trade Show, Grand Rapids (Travel Agents - 250)
October 16, 1989	USAir Product Launch, Cleveland, OR (Travel Agents - 550)
October 17, 1989	Detroit News Trade Show, Detroit, MI (Travel Agents - 600)

	ì
October 19, 1989	CTO Trade Show, Detroit, MI (Travel Agents - 51)
October 19, 1989	Cleveland Plain Dealer Show, Clevelan (Travel Agents - 650)
October 20, 1989	Maeting - Mayor Donna Owens, Tolado,
October 20, 1989	Meating - GoGo Tours/Midway Airlines
October 20-22, 1989	International Fastival, Toledo, OR (Consumers - 11,000)
October 23, 1989	Eastern Michigan University Presentat Ypsilanti, MI (Students - 20)
October 23, 1989	Oasis Travel Presentation, Detroit, M (Travel Agents + 8)
October 25, 1989	Meeting - Reginald Street, Gold Star Boxing
October 26, 1989	Lansing Area Travel Agents Association Seminar/Presentation, Lansing, MI (Travel Agents - 60)
October 27, 1989	Meeting - American Travellers
October 28, 1989	Detroit Golf League (Consumers - 70)
October 30, 1989	Meeting - SKAL
October 31, 1989	Meeting - GoGo Tours

P.11/13

SUMMARY OF ACTIVITIES NOVEMBER 1989 BTO DETROIT

November 7, 1989	CTO Board Meeting
November 7-9, 1989	Funway/Funjet Sales Silts, BTO Chicago
November 8, 1989	CTO Eurricane Hugo Relief Benefit, St. Clair Shores, MI (Consumers ~ 130)
November 12, 1989	US Travel/Scuba Center Open House, Rochester, MI (Consumers - 130)
November 14, 1989	Goombay Ball 1990 Committee Meeting
November 14, 1989	Opening of Comfort Inn, Seville, On (Suites named after islands of the Bahamas)
November 15, 1989	Oakland Press Launch of New Travel Section, Southfield, MI (Trade 45)
November 16, 1989	Willow Run High School Precontation

December 6, 1989

Carnival Airlines Product Launch, Hyatt Ragency, Dearborn, MI (Travel Agents - 300)

December 13-14, 1989

Midwest Area Sales Meeting, Chicago

SUMMARY OF ACTIVITIES ST. LOUIS BTO JULY-DECEMBER 1989

June 6th

Nassau/Cable Beach/Paradise Island Promotion

Board Breakfast Seminar Overland Park, Kansas

14th

Bahamian Style' Luncheon

Moberly, Missouri

22nd-25th

Asta Missouri Valley Chapter Fam Trip

Nassau, Bahamas

Meeting with American Soybean Association

St.Louis, Missouri

July 15th

Natural Association of Optometrist

Convention

St. Louis, Missouri

23rd

Amateur International Baseball Tournament

Wichita, Kansas

29th

Breakfast Seminar Missouri Valley Chapter

of Asta

St. Louis, Missouri

August

Bahamas Travelmarts in the Midwest Area

Chicago, Detroit, St. Louis

September 7th

Skal Meeting

St.Louis, Missouri

12th

In-house Seminar to Maritz Travel

St. Louis, Missouri

28th

In-house Seminar to Travel Plex

St. Louis, Missouri

October

3rd

Travelmarket Show

Kansas City

4th

ICTA Destination Specialist Seminar

St. Louis, Missouri

5th

Skal Meeting

St. Louis, Missouri

9th

Ask Mr. Foster Seminar

St. Louis, Missouri

0ctober	16th	Golf Group Show St.Louis, Missouri
	17th	Golf Group Show Kansas City, Missouri
	24th	Lifeco Travel Consumer Show Air Force Base, Illinois
	30th	Skal Meeting St. Louis, Missouri
November	5th	Famous Barr Travel Consumer Show St. Louis, Missouri
	8th	ITA Travel In-house Seminar Alton, Illinois
	8th	BTO St. Louis/Chicago Seminar Bloomington, Illinois
	9th	BTO St. Louis/Chicago Seminar Springfield, Illinois
	10th	Midwest Area Managers Meeting St. Louis, Missouri
	29th	TWA Meeting Planners Fam Trip Freeport, Bahamas
	30th	Mayor's Reception to kick-off the United Negro College Fund/Lou Rawl's Parde of Stars Telethon Fund-raiding efforts St. Louis, Missour

REPORT ON EASTERN AREA OFFICES ACTIVITIES FOR U.S. JUSTICE DEPT COVERING JULY/DECEMBER 1989

JULY

- * Promotion of new service filing of USAir's daily nonstop service PHL/NAS.
- * Promotion of new service filing of Pan Am's 3 times daily MIA/NAS service.
- * Promotion of Carnival Airlines' new service EWR/NAS.
- * Promotion of new service filing by Bahamas Express PHL/NAS.
- * Work with two major tour operators, Fling Vacations and Apple Tours, to convert their charter flights to new scheduled services from PHL to NAS.
- * Addition to staff of WAS BTO of Deputy General Manager, Groups, Joey Johnson, and his indoctrination to position and area.
- * Groups confirmed or being worked representing over 3,300 potential Visitors to The Bahamas.
- * Work with American Travel Service on student travel to The Bahamas. Operator handled over 10,000 students in 1989 and planning roughly 15,000 to Bahamas in 1990.
- * Offices made 1,078 Sales Calls on trade, 943 Telemarketing Calls, 7 Fam Trips, 10 Group Presentations, and 14 Trade/Consumer Shows.

AUGUST

- * Discovery Season Product launches and Press and Tour Operator Lunchean activities occupied most of the month for all offices.
- * New services of USAir, Bahamas Express and Carnival, announced in July, started during this month and offices were involved in further promotion of these services.
- * Meetings with Regal Bahamas International Airline regarding their plans for the announced new services to The Bahamas.
- * Offices involved in putting together Sales/Marketing Plans for 1990 to meet September 15th deadline.
- * Offices made 1,068 Sales Calls on Trade, 1,330 Telemarketing Calls, 9 Group Presentations, and 29 Trade/Consumer Shows.

Western USA

JULY

INDUSTRY FUNCTION ATTENDED:

July 5, 1989	CTO Nothern Californian Chapter		
12, 3	CTO Fund raiser, Oakland Women in Travel BTO sponsered bro	eakfast.	
13, 🦹	water in traver bio sponsered bi	earrast.	
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		•	
PRESENTATIONS:		•	
THESERIATIONS.	No.		
Dallas 🖔			
July 2 7, 1989	Midway International Travel	49 consumers	
25)	CUC Reservation Center Pres.	200	
	·		
July 14 ⊱ 16, 198	9 ASTA - Tulsa, Oklahoma (Southe	east Chapter)	
:3 t	•	•	
Los Angéles	• 4.	•	
- 1 10: 1000	and the second of the second would	Pres.) 10	
July 12, 1989	Calabassas - CA (Players World Travel Fever DTO with Premier Ca	ries./ 10	30
19,	CIO festival Bob Junkanoo Pres.	turse Tries	55
20,	AN/Adventure Tours Desk pres. (1	International	<i>JJ</i>
25;	Reservation Agents)	internacionar	200
27.	Fly Moon Travel		5 consumers
27,	Travel & Trade Career Internation	onal	-
2 (7	(Presentation on Bahamas to grad		
6	(21cbanación on banación or 5_5		
Š	*:		
San Francisco	•	<i>:</i>	
July 5, 1989	Pam Voyager Bridal Undate	. 11	
26,	Seimer and Howard Family Island	Update 12	
27,	Lucas Valley Travel Product unp	date. 15	
28.	Travel Group	9	

Dallas

July 14-16, 1989 ASTA - Tulsa, Ok.

96

Houston - None

Los Angeles - None

San Francisco - None

Dallas - Ms. Lillian Gonzalez, Administrative Assistant accompanied Funjet to Nassau on Fam trip

Houston-- Nassau/Funjet 20 agents

Los Angeles - None

San Francisco - None

AUGUST

Travel Industry Functions Attended

August 1, 1989 8,	Caribbean Tourism Organisation Underwater Photographic Society
17,	Foreign Travel Club
29,	ASTA Travel Industry Night
30,	Eastern Air Lines Travel Industry Advisory

Propontation: Pallas

August 3 - 4, 1989 Regional Travel School 25 Students

Houston:
August 2, 1989
BTO Breakfast Seminar 50 agents (San Antonio)
Surety Life Slide Presentation

Los Angeles:
August 1, 1989 Sant Monica ICTA Specialists 13 (group pres.)
9, Pasadena Scuba & Dive 11 consumers 4 trade
22, Thousand Oaks Business & Prof. Women Pres. 20 consumers

San Francisco
August 17, 1989 Ambassador Travel 10
18, Caribbean Trade Assoc. 13
30, Pan American Travel 11

Trade Consumer Shows:

Dallas - None
Houston - None
Los Angeles:August 13, 1989 San Diego Bridal Bazarr Unknown
16, Calimajo Ranch AIRL Meeting & Show 120

San Francisco - None

FAM TRIPS:

像就是这种,这种是一种,我们就是一种,我们就是一种的,我们是一种是一种是一种的,我们是一种的,我们是一种的,也是一种的,也是一种的,也是一种的,也是一种的,也是 "我们就是一种的,我们就是一种的,我们就是一种的,我们是一种是一种是一种是一种的,我们是一种的,我们是一种的,我们是一种的,我们也是一种的,我们也是一种的,我们

Dallas With Funjet 13 agents participated.

Houston - None

Los Angeles August 3 - 6, 1989 Premier's Abacadabra Cruise 40 retailers

TRADE CONSUMER SHOWS:

Dallas

Adventure Tours - Ft. Worth - M. McCartney 450

N. Longley

Adventure Tours - Dallas 950

Houston

September 30, 1989 Travel Agents International 400

Los Angeles None

San Francisco None

FAM TRIPS:

Los Angeles September 1, 1989 thru 4, 1989 Delta Air Lines/Wyndam Hotels

Asian Study Tour

15

September

San Francisco FUNCTIONS:

	<i>∷</i>	
September 6, 1989 8, 9, 21, 27,	CTO Monthly Board Meeting Underwater Photographic Society Scuba Unlimited Foreign Travel Club - Bahamas Day CTO Program committe members.	70 members
PRESENTATIONS Dallas		
September 6, 1989 6, 29,	Custom Travel Inhouse presentation Kilroy Travel Inhouse Expert Seminar	10 10 30 agents
San Francisco	∜ - The state of	
September 9, 1989 21, 22,	Scuba Unlimited Foreign Travel Club Cardoza Trade	45 70 7 agents 40 consumers

TRADE SHOW:

Dallas October 18, 1989 19,	Golf Digest Show 450 agents (Denver) Golf Digest Show 100 agents (Dallas) Travel Market Place 1421 agents	
Houston October 2, 1989 October 3, 1989 October 4, 1989 " 7, " " 19, "		
Los Angeles October 23, 1989 October 24, 1989	Golf Group/89 250 (Beverly Hills) 250 Golf Group 200 "	
San Francisco October 6, 1989 17, 19, 26, 27,	Genentech - Industrial's Corporate Trade Show Sunset Magazine Caribbean Evening Logistic - San Jose Golf Group (San Francisco) Golf Group (Seattle) DL/Wyndam/BTO Meeting Planners (Corporate Meeting Incentive) Westravel, Oakland. (Made arrangements for VIP treatment for Mrs. Werefret Watson. Highly influencial in Oakland area).	400 60 10 150 160 31

October/Presentation
Dallas October 3, 1989 Overland Stage (Inhouse Presentation) 12 retailers I.T. Travel for outstaning Bahamas business.
Houston October 2, 1989 National Trade Show 110 agents National Trade Show (San Antonio) 120 agents National Trade Show (El Paso) 120 agents Club America 120 agents
Los Angeles 16 - 20, 1989 Road Show Seminars
October 16, 1989 evening - San Francisco 45

107 1707	evening - San Francisco	45	
17,	morning - Santa Clara	27	
17,	evening - Beverley Hills	45	
18,	morning - Pasadena	40	
18,	evening - Torrance	51	
19,	morning - Laguna Hills	22	
19,	evening - La Jolla	J.J.	
October 17, 1989 18, 23,	Fly Moon Travel Granada Ho Alhamba Fir Fighters Baham Seminars Ladies Group	otels nas Night	6 73
•	Tanada Dadaes de Oup		- /

ASTA World Trade Congress - Miami, attended by the Regional Manager. Bahamas presentation Luncheon October 23 and Trade show participation October 24 - 26. Approximately 7000.

Trade Show Golf Group 89 Show October 23, 1989 Beverley Hills 150 Trade/Consumers 24, Santa Clara 200

San Francisco

October 16, 1989 BTO/Family Island Promotion 45 . 17, BTO/ Family Island 27 27, DL/Wyndam/BTO Meeting Planners Trip 31 (Cocktail reception)

TRADE SHOWS

Dallas

November 4, 1989 Uniglobe Travel 120 agents 11, "

Travel Market Pl. 1200

Houston

November 12, 1989 Travel Market Pl. 418

15, Travel Market Pl. 938 (Houston)

16, Travel Market Pl. 623 (New Orleans)

Los Angeles

November 1, 1989 CTO/LA Times Travel (Mini trade show & pres.)

10, " Travel age (San Jose) 2500

San Francis∞

November 7, 1989 Travel Market Place (San Francisco) 358

10. Travel West (San Jose)

November/San Francisco

Industry Function:

November	1, 8, 16, 27,	CTO Monthly Meeting FGTO Monthly Luncheon Foreign Travel Luncheon CTO Annual Meeting	8 10 60 10	•
	,	oro rumaar reeding	TO	

Dallas

Presentation:

November	- •	Seminar			15		
	21,	Inhouse	Seminar	(Main	Travel)	10	(King)
	21,	Inhouse	Seminar		10	(Longley)	
	21,	Inhouse	Seminar	Gran '	Travel	12	(Longley)

Houston

November	9,	Inhouse	Seminar	(Globe Travel)	7
	10,	Inhouse	Seminar	(Dynamic Travel	7
	14,	Inhouse	Seminar	(San Antonio)	6

Los Angeles

Bahamas Presentation (Fly Moon Travel)	10 consumers
Bahamas Discovery Seminar	24
Bahamas hriefing U.S. Air Res. Center	24 agents
Bahamas Presentation, Ladies Group	11
	Bahamas Presentation (Fly Moon Travel) Bahamas Discovery Seminar Bahamas hriefing U.S. Air Res. Center Bahamas Presentation, Ladies Group

Midwestern U.S.A.

Page 1

SUMMARY OF ACTIVITIES CHICAGO REGION JULY-DECEMBER 1989

DATE	ACTIVITY
July 2	WOW Radio Promotion
3	Naperville Ribbest
6	Nass/C.B./P.I. Promo. Bd. Breakfast Seminar-Minnesota
11-12	American Trans Air Destination Review-Indianapolis, IN
13	AOTO Luncheon
14-16	Underwater Adventure Tours Fam. Trip-Nassau
15	6th Annual Minority Womens Business/Careers Conf.
18	MTI Vacations Training Seminar
28-31	37th Annual Int'l Experimental Aircraft Assn. Conv.
27	Abacodabra/Premier Cruise L1ne Fam. Trip
Aug 4	Crown Cruise Lines Fam. Trip
4	Travel and Transport Fam. trip
7	Resorts International Presentation
12	Venecian Night Promotion
14	AAA Travel Presentation
15	Dayton Travel Seminar
16	ASTS Summer Social
18	Fun Sun Travel Presentation
18	Gogo Tours Presentation
22	SKAL Golf Outing
23	Cruise Night Presentation
25	Gogo Tours Presentation
28	Goombay Product Launch
31	Apple Vacations Trade Show
Sept 10	Travel Agents International Golf Outing
12	Breakfast Seminar - South Dakota
13	Breakfast Seminar - North Dakota
13	ASTA Dinner Reception
14	Taste of Minway Promotion
14	Funway Holidays/Funjet Presentation-Milwaukee
14	Interlude Tours Fam. trip
15	uwit (wisconsin women In Travel) Conference
15-17	Gogo Tours Presentatio
15	Midway Airlines Golf Outing
15	CTO (Caribbean Tourism Organization) Conference
16-18	Midway Airlines Fam. trip
18	ARA Food World Tour
19-21	USAir Blitz and Presentations
19-21	Premier Airlines Travel Presentations
20	ASTA Travel Agents' Day
22-24	Travelage MId-America Joint Promotion
22	American Trans Air Presentation
26-28	ITEME (Int'L Tour and Meeting Executives) Show
26-28	Premier Cruise Lines Travel Presentations
28	House Travel Travel Night-Lincoln, Illinois

Page 2

DATE	WEATHER
Oct. 5	MAST (Midwest Agents Selling Travel) Trade Show
6	PCV (Princess Casino Vacations) Inagural to Freeport
7	Alderman Travel - Sea Escape Fam. trip
9	Bursch Travel Trade Show
10	Minnespolis Star Tribune Trade Show
11	Don Holland Trade Show - St. Paul
11	Golf Group Trade Show
11	Allen Travel Exposition Trade Show
12	Don Holland Trade Show-Chicago
16-18	CTO Trade Show
18-20	PIV-PIDA (Paradise Island Assoc./P.O. Dumt. Assoc) Sem
23-29	Baja/Old Style Marathon Promotion
24	WWIT "Meet Your Rep." Night
24	MLT Extravaganza
25	USAir Product Launch-Indpls.
26	Travel Agents Seminar-Duluth, MN
**19	ASTA World Congress
Nov. 1	Don Holland Trade Show-Des Moines
2	Don Holland Trade Show-Milwaukee
7-9	Funway Holidays/Funjet Blitz
8	BTO Seminar-Bloomington
9	BTO Seminar-Springfield
14	Don Holland Trade Show-Indianapolis
15	ASTA Meeting - Chicago
21	AOTO Meeting - Chicago
28-20	Funway Holidays/Funjet Breakfast Seminars
Dec. 2	ASTA Christmas Gala
6	Lenox House Christmas Gala
8	Siefkas Travel Fam (St. Louis)
11	SKAL Dinner
12	AOTO Christmas Gala
13	CWIT (Chicago Women In Travel) Christmas Gala
15	Midway Arilines Inaugural to Freeport
20	Funjet Inagural to Nassau
26	Adventure Tours/ATA Inagural to Freeport

SUMMARY OF ACTIVITIES JULY 1989 BTO DETROIT

July 5, 1989	Meeting - Hamilton, Miller, Hudson & Fayne
July 6, 1989	Meeting - Delta/American Express
July 8, 1989	Tabernacle Missionary Church Presentation Detroit, MI (Consumers - 136)
July 11-13, 1989	NAACP Convention, Detroit, MI (Consumers - 80,000)
July 14, 1989	Sahamas Night/GTP Travel, Detroit, MI (Consumers - 70)
July 14, 1989	Meeting - SKAL
July 17, 1989	Metting - Patricia Schemer, Ritz Carlton
July 20, 1989	Goombay Presentation, Detroit Community Center, Detroit, MI (Consumers - 40)
July 21, 1989	American Cancer Society Golf Tournament, Dearborn Heights, MI (Consumers - 136)
July 23, 1989	Miss Carnival Beauty Pageant, Detroit, MI (Consumers - 250)
July 23, 1989	Central Travel Staff Outing, Toledo, OH (Agents and families - 132)
July 25, 1989	Travelage Presentation, Detroit, MI (Travel Agents - 10)
July 27, 1989	Detroit Airlines Sales Managers Golf Outing

-

SUMMARY OF ACTIVITIES AUGUST 1989 BTO DETROIT

August 1, 1989	CTO Board Meeting
August 1, 1989	Meeting - TWA
August 2, 1989	Barton Cable Vision Presentation, Channel 6, Detroit, MI (Estimated viewers - 2,000,000 households)
August 2-5, 1989	Michigan Meeting Planners Internation Conference, Traverse City, MI (Attendees - 250)
August 5, 1989	Ms. Black Michigan Beauty Pageant
August 7, 1989	PIR&C Presentation, BTO Chicago
August 8, 1989	Meeting - DMB&B, Public Relations
August 9-13, 1989	"Shop Your Block" Promotion, Detroit,
August 10, 1989	Meeting - WXYT Radio
August 11, 1989	CCCO Meeting/Promotion, Detroit, MI (Detroit Parade Planning)
August 11, 1989	4-H Community Centers Presentations (Detroit, MI (Consumers 150~200 each)
August 15, 1989	"Fash Bash 89" Promotion, Fox Theatre Detroit, MI (Consumers - 3,000)
August 16, 1989	Lark Travel Presentation, Warren, MI (Travel Agents - 7)
August 16, 1989	Meeting - DMB&E, Public Relations
August 19, 1989	Carnival Parade, Detroit, MI

SEPTEMBER

- * This was the month of the Hugo Hurricane and considerable time was spent in offices and on sales calls explaining to accounts and the public that there was no damage in The Bahamas.
- * Meetings with Bahamasair/Express, planning mutual effort to support the new services.
- * Regal Bahamas International Airline's announced services to start JFK/NAS September 29th aborted due lack of all governamental approvals and our people had to assist many tour operators and travel agents in reaccommodating their customers.
- * Meetings and discussions with tour operators and airlines to finalize their respective 1990 co-op plans for mutual advertising and promotion of their products.
- * Further discussions and meetings with major charter operators to finalize plans for 1990 which, in most cases, saw charter operators switching to new scheduled services.
- * 1990 Sales/Marketing Plans for Area finalized and submitted.
- * Offices made 1,138 Sales Calls on Trade, 1,665 Telemarketing Calls, 5 Fam Trips, 19 Group Presentations, and 35 Trade/Consumer Shows.

OCTOBER

- * Further work and discussions with major tour operator and air carrier accounts to finalize plans for joint efforts on their 1990 marketing plans.
- * Continuing need and effort to get information out to travel agents and the public that The Bahamas not affected by the ravages of Hurricane Hugo.
- * Group selling efforts showed the Area working on over 20 groups with ovber 1,600 confirmed bookings and over 15 group leads with a potential for over 2,900 more Visitors.
- * Offices made 1,233 Sales Calls, 1,169 Telemarketing Calls, 4 4 Fam Trips, 16 Group Travel Presentations, and 59 Trade/Consumer Shows.

NOVEMBER

- * Due to the further suspension of Bahamasair/Express services EWR/FPO, offices have been very involved helping agents and tour operators make alternative arrangements for clients.
- * Continuing promotion of the new carrier services from the PHL Gateway, the new nonstop services from Dulles and BWI.
- * With general softemning of the market, we held meetings and discussions with major tour operators on beefing up our joint promotional programs, assisting with additional marketing efforts.
- * Group sales activities involved over 25 groups with confirmed bookings of 2,600 and leads on 23 groups with a Visitor potential of over 1,700.
- * Offices made 992 Sales Calls, 1,071 Telemarketing Calls, 3 Fam Trips, 6 Group Travel Presentations, 16 Trade/Consumer Shows, and 38 Trade/Consumer Presentations.

DECEMBER

- * Offices primarily engaged in bringing account records up-todate and entering data into computer records
- * Update and finalizing of 1990 Sales/Marketing Plans for presentation at Annual Worldwide Sales Meeting scheduled for Nassau January 7/12.
- * Planning for major promotion with N.J. Nets basketball team for season and a group travel program to have the public join the team in a trip to The Bahamas.
- * Hot 97 Radio promotion which ran through November developed over 750 Visitors to Resorts.
- * Group activities during the month represented over 1,800 confirmed and/or potential Visitors.

BAHAMAS TOURIST OFFICE

1000 Independence Tower 4801 East Independence Blvd. Charlotte, North Carolina 28212

Charlotte

July

Sales Calls North and South Carolina

3 Familiarization Trips to Nassau and Eleuthera

3 TV & Radio Promotions

August

Sales Calls North and South Carolina 2 Familiarization Trips to Nassau

1 Radio Promotion

September

Sales Calls North and South Carolina Travel Agent of the Carolinas Convention (Nassau) 2 Familiarization Trips to Eleuthera and Nassau

1 Radio Promotion

October

Sales Calls North and South Carolina 2 National Trade Shows (CLT-RDU) 4 PAL Travel Shows (CLT-CHS-GSP-CAE) 1 Familiarization Trip to Nassau 2 Club America Breakfast Seminars (GSP-CAE)

November

Sales Calls North and South Carolina 2 PAL Travel Shows (GSO-RDU) 1 Familiarization Trip to Nassau

1 Radio Promotion

December

Sales Calls North and South Carolina

1 Radio Promotion

Time was spent in office doing phone power and cardex cards

1 American Airlines Tour Desk Seminar

If you have any questions just give me a call. Happy New Year!

Atlanta

BAHAMAS TOURIST OFFICE

2957 Clairmont Road, N.E.
Suite 150
Atlanta, Georgia 30345

Telephone: (404) 633-1793

DEC 2 0 1989

July, 1989

Sales Calls on travel agents in Georgia, Alabama, Mississippi, and Tennessee.

August, 1989

Sales calls on travel agents in Georgia, Alabama. Mississippi, and Tennessee.

8/25/89 - United Negro College Fund's Bahamas Festival of Fun.

8/31/89 - Bahamas Product Launch.

September, 1989

Sales calls on travel agents in Georgia, Alabama, Mississippi, and Tennessee.

9/7/89 - Bahamas Tourism Institute.

9/13/89 - CTC 13

October, 1989

Sales calls on travel agents in Georgia, Alabama, Mississippi, and Tennessee.

10/3/89 - Club America Vacations' Product Launch

10/5/89 - Bahamas Tourism Institute

10/10/89 - Club America Vacations' Breakfast Seminar (Huntsville, Al.)

10/11/89 - Club America Vacations' Breakfast Seminar (Birmingham, Al.)

. . .

10/12/89 - Caribbean Tourism Organization Trade Show

10/11-13/89 - Live remote broadcast with Z-102 radio of Savannah, Georgia.

10/23/89 - ASTA World Congress Meeting (Miami, FL.)

November, 1989

Sales calls on travel agents in Georgia, Alabama, Mississippi, and Tennessee.

11/4/89 - Travel Industry Association of Georgia familiarization trip to Nassau.

11/3-5/89 - Crown Cruise Lines familiarization trip to Nassau.

11/4-6/89 - Familiarization trip to Treasure Cay, Abaco.

11/10-13/89 - Familiarization trip to Treasure Cay, Abaco.

11/14-15/89 - Area Sales Meeting. (Miami, FL.)

11/17-19/89 - Regency Travel and Vacation Show

December, 1989

Sales calls on travel agents in Georgia, Alabama, Mississippi, and Tennessee.

12/13/89 - BTO Christmas Party.

For your information.

BAHAMAS TOURIST OFFICE
255 Alhambra Circle
Suite 425
Coral Gables, Florida 33134

Coral Gables

ACTIVITIES	The state of the s		
July 1989			
10	Seminar with Family Island Promotion Board-Ft. Lauderdale.		
11 ·	11 11 11 11 11 11 11 11		
12	West Palm Beach		
13	Orlando		
19	Meeting with Travel Network		
21	Meeting with D.M.B.M.B.		
25	Meeting Planners International		
August 1989			
4	MAARS Meeting		
14	Meeting with Resorts International		
16-17	Area Meeting		
21	Meeting R. Muzie		
21	Pan Am Meeting		

MEMORANDUM (Continued)

Page Two

15

September	1989
-----------	------

september 1909	
5	Broward Bon Vivant Meeting
11	Speak-Marsh Harbour Rotary
13	ASTA Meeting
25	Henry Davis- Ft. Lauderdale
25	Don Holland- West Palm Beach
26	Henry Davis- Tampa
26	Don Holland- Ft. Myers
27	Don Holland- Sarasota
26-27	Comair Blitz- Jacksonville
29	MAARS Meeting
October 1989	
3	Don Holland- Tampa
4	Don Holland- Orlando
5	PAL- Ft. Myers
10	National Trade Show- Jacksonville
11-12	Comair Blitz- West Palm Beach
12	National Trade Show- Orlando
13	National Trade Show- New Port Richey
26-29	Ft. Lauderdale Boat Show
27-29	Eleuthera FAM
November 1989	
14-15	Area Meeting

TOPS Trade Show

MEMORANDUM (Continued)

Page Three

December 1989

4		Midway Meeting- Miami
5		Travel Agent Reception- Ft. Lauderdale
6		Travel Agent Reception- West Palm Beach
12	•	ASME Meeting
12		SKAL Meeting
15		American Eagle Meeting- Miami

SPECIAL EVENTS

July 1989

6-9	Bimini	Boating	Fling
13-16	11	11	11
14-18	Miami 1	Boat Show	J.
21-23	Sea Es	cape FAM	

August 1989

4-6	Freepor	t FAM			
7	Product	Launches-		S. Miami	
8	11	11	-	Ft.	Lauderdale
9	11	**	-	Ft.	Lauderdale
10	11	11	-	Boca	Raton & Orlando
11	***	**	-	Tampa	ì
24-27	Bimini 1	Boating	Fli	ng	

September 1989

1-1-1-1-1	
7–10	Bahamas Tourist Institute- Nassau
8-10	Marsh Harbour FAM
22-23	Comair Freeport FAM

MEMORANDUM (Continued)

Page Four

October 1989

5-8 Bahamas Tourist Institute- Nassau

13 Bethune- Cookman - Daytona

Bahamas Day

14 Pan Am Inaugural- Freeport

16 Comair Inaugural- West Palm Beach/Nassau

22-26 ASTA- Miami

November 1989

Midway Reception- West Palm Beach

17-19 Chandris FAM

December 1989

1 Comair Eleuthera Inaugural

1-3 Chandris FAM

15-17 " "

15-17 Midway Freeport Inaugural ceremony &

Weekend

16 American Eagle Inaugural